Housing and Homeless Incentive Program: Round 4 Notice of Funding Opportunity

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Our Mission
To serve member health with excellence and dignity, respecting the value and needs of each person.

Our Vision
By 2027, remove barriers to health care access for our members, implement same-day treatment authorizations and real-time claims payments for our providers, and annually assess members' social determinants of health.

Agenda

- Welcome & Introductions of CalOptima Health HHIP Team
- CalOptima Health's CalAIM Strategy
- Round 4 Notice of Funding Opportunity (NOFO)
  - Funding Opportunity
  - Applicant Eligibility
  - Equity Priority
    - Project Requirements
    - Evaluation Criteria
  - Systems Change Priority
    - Project Requirements
    - Evaluation Criteria
  - Timeline
- Q&A

For more information on these funding opportunities and CalAIM please visit:
https://www.caloptima.org/en/About/CurrentInitiatives/CalAIM/FundingOpportunities

CalOptima Health's CalAIM Strategy

- Work toward eliminating health disparities and provide an expanded vision of health care:
  - Create a comprehensive, county-wide approach to caring for people experiencing homelessness, and
  - Fill gaps in service provision for special populations of focus such as the aging and justice-involved individuals.

- The values at the foundation of our strategy are:
  - Centering the lived experience
  - Prioritize projects and programs that are trauma-informed, dignified, sustainable, inclusive, harm reduction, non-residency restricted, low barrier, and aligned with housing-first principles
  - Building up the capacity of providers operating at all levels
  - Champion strategies and best practices with data sharing

Component of CalAIM: HHIP

○ Housing & Homelessness Incentive Program (HHIP)

  ○ HHIP was a voluntary incentive program that will enable Medi-Cal managed care plans (MCPs) to earn incentive funds by addressing homelessness and housing insecurity as social determinants of health.

  ○ Between incentives we have earned and additional board contributions, we have secured $160.3M to invest in these activities. We have already distributed $116.58M.

HHIP Funding Priorities Areas

Priority 1: Delivery of services and member engagement

Priority 2: Infrastructure to coordinate and meet member housing needs (equity and infrastructure)

Priority 3: Partnerships and capacity to support referrals for services (capital)

Priority 4: Innovation and implementation of strategic interventions (systems change)

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Grant Budgets, Amounts and Duration

Funding Priority	Grant Request Limit	Total Amount Available	Notes Specific to this Priority	Project Duration
Equity Grants	No minimum; $50,000 maximum request	$500,000	Minimum of 10 grants awarded*	One-year projects
Systems Change	$500,000 minimum; $1.5 million maximum	$5 million	Minimum of 3 awards*	One to three years in duration

* Assuming a large enough eligible applicant pool

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Overall Eligibility Requirements

○ Organizations may only submit one (1) application.

○ Applicants must be a 501(c)(3) or equivalent.

○ Must be in good standing with CalOptima Health if previously received funds or are a contracted provider.

○ Funds must benefit actively enrolled CalOptima Health members.

○ Applicants whose projects that are ready to implement shortly after award strongly encouraged to apply.

○ There are no requirements for cost sharing or matching.

○ ***Funding cannot be used for lobbying or ongoing rental assistance.***

○ Letters of support will not be accepted.

*Equivalent organizations may include tribes, public schools, universities, and local, state or federal government agencies and programs.

Equity Grants Opportunity

○ For programs serving populations that historically experience health inequities/disparities.

○ Able to illustrate how the work addresses social determinants of health related to housing stability. Factors like:

- income level,

- employment status,

- household size,

- education attainment,

- mental health conditions,

- criminal justice involvement,

- government assistance programs,

- local housing policies, and

- neighborhood characteristics, or

- other economic, social, and environmental factors that influence a person's ability to access and maintain stable housing.

*Applicants must also meet the general eligibility requirements

Priority-Specific Eligibility Requirements: Equity

- Have an annual operating budget of no less than $200,000 and no more than $5 million.

- Able to illustrate how the work addresses social determinants of health related to housing stability or housing status.

- Include measurable objectives demonstrating impact on at least one social determinant of health.

- Organizations are not eligible if previously received a CalOptima Health HHIP Equity, HHIP Capacity Building or HHIP Capital grant.

- Participants in the Nonprofit Healthcare Academy are eligible for this opportunity and are encouraged to apply.*

*Applicants must also meet the general eligibility requirements

Proposal Evaluation Criteria for Equity Grants

Criterion	Maximum Points	Description of basis for assigning points
CalOptima Health core value alignment	15	Program or project is trauma-informed, inclusive, non-residency restricted, low barrier, person-centered, and aligned with housing-first and harm-reduction principles.
Program Description	20	Program or project description clearly articulates social determinant to be addressed and description of the target population.
Program Implementation	15	Plan includes measurable objectives, logical/feasible activities and clear success measures.
Sustainability	5	Program is sustainable through a well-defined plan for long-term success, without reliance on continuous grant funding.
Readiness	10	Program or projects that can launch sooner will receive more points.
Experience	15	Expertise in providing proposed services and/or implementation of similar projects in the past; must be explicitly detailed in application.
Applicant Capacity	10	Demonstrate financial and management capacity to carry out project, as evidenced in submission of required materials with application.
Evaluation Plan	10	Clearly articulates thoughtful, feasible plan for evaluating success.
Total points	**100**	

Systems Change Grants Opportunity

○ Centered on preventing homelessness through systemic changes that create broad, county-wide impact.

○ Upstream strategies that address root causes of homelessness before they negatively impact housing status.

○ Evidence based practices and sustainable solutions are highly encouraged.

○ May include, not is not limited to:

- Increasing access to income, education or employment opportunities;
- Improving coordination and accessibility of prevention services or resources (e.g. vouchers);
- Providing targeted interventions for vulnerable populations; or
- Strengthening systems through community engagement.

Priority-Specific Eligibility Requirements: Systems Change

○ Must be implemented county wide or have demonstrable county-wide impact.

○ Clearly articulate the problem to be solved, propose a feasible, evidence-based solution, and demonstrate how success or progress can be achieved and measured.

○ Experience implementing system-wide interventions and/or programs.

○ Must include measurable objectives that demonstrate impact on reducing the target population's risk of experiencing homelessness.

○ Systemic change cannot be simply an increase in capacity (of providers, of housing units, etc.).

○ Must provide three references from previous funders who have granted the applying organization $200,000 or more within the past three years.

○ Current Systems Change grantees, and their programs are not eligible.

*Applicants must also meet the general eligibility requirements

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Proposal Evaluation Criteria for Systems Change Grants

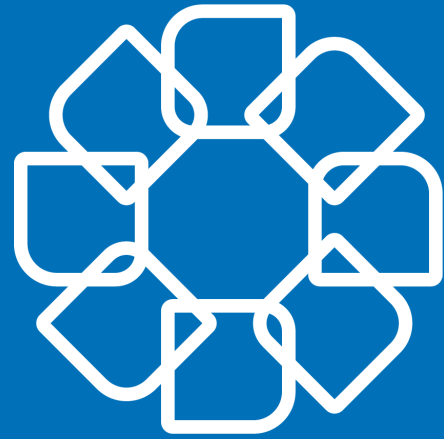| Criterion	Maximum Points	Description of basis for assigning points
CalOptima Health core value alignment	10	Program or project is trauma-informed, inclusive, non-residency restricted, low barrier, person-centered, and aligned with housing-first and harm-reduction principles.
Program Description	15	Clear, concise description proving alignment with funding priority area and supported by evidence-based or emerging best practices.
Program Implementation	10	Plan includes measurable objectives, logical activities, clear success measures, and a county-wide implementation strategy. If county-wide roll-out exceeds grant period, outline efforts toward achieving it.
Sustainability	20	Program is sustainable through a well-defined plan for long-term success, without reliance on continuous grant funding.
Readiness	5	Program or projects that can launch sooner will receive more points. Points are also given for projects with a well-conceived timeline.
Experience	15	Expertise in providing proposed services and/or implementation of similar projects in the past; must be explicitly detailed in application.
Applicant Capacity	10	Demonstrate financial and management capacity to carry out project, as evidenced in submission of required materials with application.
Evaluation Plan	10	Clearly articulates thoughtful, feasible plan for evaluating success.
References	5	Must provide three references, as indicated in the NOFO.
Total points	**100**	

Timeline

Action	Date
NOFO Released and Portal Opens	**1/22/2025**
Bidder's Conference (virtual)	1/29/2025 at 2pm PST
Questions Posted from Bidder's Conference	1/31/2025
Application Deadline	**3/5/2025 at 5pm PST**
Internal Review	3/6/2025 – 4/4/2025
CalOptima Health Board of Directors Meeting	**5/1/2025**
Announcement of Approved Grants	5/2/2025
Grant Start Dates	6/1/2025

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Q & A

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