Notice of Funding Opportunity: Nonprofit Health Care Academy

Application Deadline — July 19, 2024

Background

California's Department of Health Care Services (DHCS) established the Housing and Homelessness Incentive Program (HHIP). HHIP is a voluntary program that aims to improve health outcomes and access to whole person care services by addressing housing insecurity and instability as a social determinant of health for the Medi-Cal population. CalOptima Health has been eligible to receive up to $83,755,557 in incentive payments over a two-year period. The HHIP incentive payments are based on Medi-Cal managed care plan performance and demonstrated progress in tackling housing and homelessness needs.

In January 2023, CalOptima Health staff initiated the first HHIP Notice of Funding Opportunity that included an equity grants priority geared toward smaller, grassroots, community-based organizations (CBOs) in an effort to help build their capacity to serve populations experiencing health disparities. In soliciting and reviewing these proposals, it was evident there was an opportunity to further support these organizations by providing technical assistance around how they could partner with the health care sector, position their organizations as potential service providers and craft effective proposals that convey those concepts.

In response to this need, CalOptima Health staff sought and received Board approval in June 2023 to allocate HHIP funding to HHIP Priority 4, Innovation and Implementation of Strategic Interventions including a Nonprofit Health Care Academy. The Academy is set to include a series of learning experiences, skill-building sessions and the opportunity to receive technical assistance to prepare these organizations for contracted partnership with CalOptima Health and, more broadly, the health care sector.

Through this program, CalOptima Health is releasing a Notice of Funding Opportunity (NOFO) to identify and onboard up to 20 grassroots, nonprofit organizations who are interested in participating in the Nonprofit Health Care Academy. Should more than 20 applications meet the eligibility criteria, staff will make a request to the Board to provide additional support for this project to offer a second cohort of the Academy in 2024.

Grant Amounts and Duration

Grantees will be awarded a $5,000 stipend by CalOptima Health after their completion of the program led by a contracted facilitator. The duration of the program will take up to four months to complete and is anticipated to launch in September 2024.

Program Requirements

Once accepted into the program, applicants must complete the following to access the grant award:

1. Participants must identify 2-3 staff members to consistently participate in all academy work sessions, which are documented in the table below.
2. Participants must complete brief evaluations of each session and the overall academy.
3. At the end of all sessions, participants must submit to CalOptima Health their completed logic model and SMART goals, developed during the course of the academy.

Workplan and Time Commitment for the Nonprofit Health Care Academy:

FALL SESSION		
September - Virtual and In-Person		
Partnering for Health Equity: Academy Kick off and Orientation	2 hours Virtual	• Introduction to Medi-Cal's transformation • Review social determinants of health and role of community-based organizations (CBOs) in addressing health-related social needs
Health Academy Leadership Retreat and Skill Building Workshop	1.5 days In Person	• Learn how to build effective health care partnerships • Skill building workshops: Introduction to planning tools and SMART Goals
October - All Virtual		
Logic Model and SMART Goals Technical Assistance Sessions (#1 and #2)	Two 1-hour sessions	• Two rounds of 1x1 technical assistance offered for each of the participating CBOs
November - All Virtual		
Finalize logic model with SMART Goals	Virtual	• All participants submit their final plans
WINTER SESSION		
January - All Virtual		
Hand-On Skill Building Workshop: Budgeting for Sustainability	2 hours Virtual	• Introduction to funding available through Medi-Cal transformation and managed care plans • Review of different organizational considerations when contracting with Medi-Cal
Technical Assistance Session #3	1 hour Virtual	• Clarify different funding sources and opportunities

Hands-On Skill Building Workshop: Budgeting for Sustainability Part II	2 hours Virtual	▪ Case Study: Budgeting in relation to managed care plan partnerships and the implications to your organization
Technical Assistance Session #4	1 hour Virtual	▪ Responding to case study questions
February – Virtual and In-Person Meeting		
Leading for Change: Learning and Celebration	Half day, + Lunch	▪ Review success stories from past Academy participants now partnering with CalOptima ▪ Share insights and lessons learned and network
Submit Budget Case Study Responses	Virtual	▪ All participants submit their final plans

Entities Eligible to Apply

1. Grassroots nonprofit organizations with 501(c)(3) status valid for a minimum of two years in good standing with the IRS. Equivalent organizations may include tribes, public schools, universities, and local, state, or federal government agencies and programs.
2. Applicants must have established services in Orange County and currently serve CalOptima Health members through their programs and services.
3. Priority will be given to those applicants that serve at least one specific population of focus (POF) including but not limited to:
    a. LGBTQIA+
    b. Asian populations that have established communities within in Orange County
    c. Native American population
    d. Individuals involved with the justice system
4. Applicants must have annual operating budgets of at least $200,000 and no more than $5 million.
5. Applicants that previously received funding from CalOptima Health must be/have been in good standing with the terms of that grant agreement to be eligible for the program.
6. Applicants that are already contracted with CalOptima Health care ineligible.
7. **Remember:** Carefully review all threshold eligibility requirements. Applicants who fail to meet threshold requirements will be deemed ineligible. Applicants must successfully complete an application and submit it by the deadline to be considered for the program.

Application Timeline

Action	Date
Application Release Date	6/17/2024
Application Portal Opens	6/17/2024
Community Forum and Q&A	6/24/2024 11 a.m. (PST)
Application Deadline	**7/19/2024 5 p.m. (PST)**
Acceptance Letters	8/5/2024
<u>Anticipated</u> Grant Start Date	9/1/2024

Application Portal and Template

Applicants will be required to enter the following information into CalOptima Health's grant portal, which will be available on June 17, 2024 at 9 a.m.

The portal can be accessed here: https://webportalapp.com/sp/cohort2

General Questions for NOFO Application:

1. Provide a brief introduction of your nonprofit organization, including its mission, programs and services, longevity, reputation and target audience. (400 words max)
2. Please provide an overview of your organization's size, noting the number of full-time staff, part time staff and volunteers. (50 words max)
3. What are some of the health related needs your organization is currently addressing and why? (200 words max)
4. Which populations of focus do you have expertise in serving? Please describe that expertise and history of service. (250 words max)
5. What level of visionary leadership does your organization have among the Executive Director, Board and key management or program staff? (250 words max)
6. Is your organization interested in becoming a contracted provider of Enhanced Care Management or one of the 14 Community Supports? If yes, please check all that apply. (A list will be provided)
7. Identify the specific areas of knowledge or skills that your organization aims to strengthen through the lessons identified in the Academy work plan. (250 words max)
8. What challenges or limitations are hindering your organization's growth or impact in those areas? (250 words max)
9. How will the lessons align with your organization's strategic goals and contribute to its long-term sustainability? (250 words max)

10. Check YES or NO: Do you commit to sending at least one, but no more than three, representative(s) with purview over program implementation and budgeting to attend all Academy programming?

Community Forum and Q&A

Join us for a community forum where we will review this opportunity and answer any questions.
When: Jun 24, 2024, 11 a.m. (PST)

Register in advance for this webinar:
Nonprofit Health Care Academy Cohort 2 Community Forum Zoom link

Questions about the funding opportunity or application? Contact Jasmine Awadallah, Program Manager, at Jasmine.Awadallah@caloptima.org.