



CalOptima Health

Notice of Funding Opportunity: Community Enrollers for Medi-Cal

Thursday, May 23, 2024

Danielle Cameron, Director of Program Development, Medi-Cal & CalAIM

Tiffany Kaaiakamanu, Director, Community Relations

Our Mission

To serve member health with excellence and dignity, respecting the value and needs of each person.

Our Vision

By 2027, remove barriers to health care access for our members, implement same-day treatment authorizations and real-time claims payments for our providers, and annually assess members' social determinants of health.

Notice of Funding Opportunity for Community Enrollers

- In December 2023, CalOptima Health's Board of Directors approved \$5 million to support Medi-Cal expansion efforts
- Notice of Funding Opportunity for \$2 million is available to support Community Enrollers
 - Provide Medi-Cal enrollment for newly eligible individuals regardless of immigration status, Medi-Cal renewal support, and CalFresh enrollment services
 - Enrollment support is provided by trained enrollment entities. More information about becoming trained is here:
 - BenefitsCal: Community Based Organization (CBO) Accounts: <https://bit.ly/3UGR6tQ>. Support is provided by the County of Orange Social Services Agency (SSA).

The Opportunity

- Grant requests must be for a twelve-month period
- Must be within the range of \$200,000 (minimum) to \$500,000 (maximum request).
- Both those with a history of this work and those successful in reaching the undocumented population are encouraged to apply.

The Requirements

- Applicants must have trained community enrollers on staff or include in their implementation plan the steps they will take to employ trained community enrollers.
- Provide a minimum of four community events per month.
- Complete a minimum of 60 Medi-Cal applications per Community Enroller per month.
- Complete a minimum of 20 Medi-Cal renewals per Community Enroller per month.
- Complete a minimum of 10 CalFresh applications per Community Enroller per month.

Grant Request Expenses

- Allowable Expenses: Examples of allowable expenses for grant funds include hiring and onboarding staff, technology purchases, the creation and distribution of educational outreach materials, and hosting community-based events.
- Unallowable Expenses: Grant funds cannot be used to pay for lobbying activities or staff time that is already funded through claims payments for the provision of other Medi-Cal services.

Eligible Entities

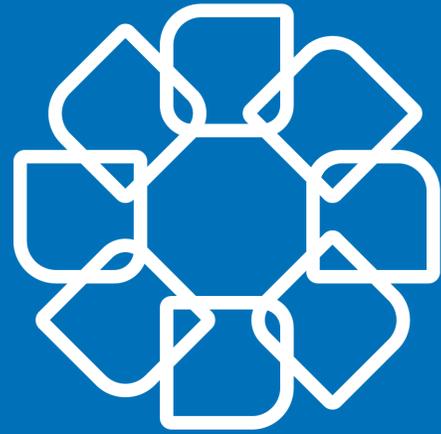
- Applicants must employ or have a plan to employ trained community enrollers.
- Applicants who are awarded funding must sign a Business Associate Agreement to be in HIPAA compliance to receive data from CalOptima Health.
- Applicants that previously received funding from CalOptima Health must be/have been in good standing with the terms of that grant agreement to be eligible for new funding.
- Organizations may only submit one proposal for this funding opportunity.

Notice of Funding Opportunity for Community Enrollers Timeline

Action	Date
Application Released/Portal Opens	May 6, 2024
Round 3 NOFO – Bidders Conference	May 23, 2024
Application Deadline	June 14, 2024
Internal Review	June-July 2024
Decisions Presented to CalOptima Health Board of Directors for Approval	August 1, 2024
Announcement of Approved Grants	August 2, 2024

Q&A

- Please forward any questions about the grant opportunity or application process to the CalAIM team at CalAIM@caloptima.org



CalOptima Health

Stay Connected With Us
www.caloptima.org

   @CalOptima