



Comprehensive Community Cancer Screening and Support Notice of Funding Opportunity and Q&A Session

February 13, 2024

Katie Balderas, Director, Population Health Management

Bárbara Kidder Garcia, Manager, Population Health Management

Our Mission

To serve member health with excellence and dignity, respecting the value and needs of each person.

Our Vision

By 2027, remove barriers to health care access for our members, implement same-day treatment authorizations and real-time claims payments for our providers, and annually assess members' social determinants of health.

Agenda

- Comprehensive Community Cancer Screening and Support Program Goals and Pillars
- Summary of Notice of Funding Opportunity (NOFO)
 - Stakeholder Engagement and Feedback
 - Funding Opportunity Categories and Outcomes
 - Examples of Potential Programs
 - Evaluation Criteria
 - Applicant Eligibility
- Application Process
- Grant Opportunity Timeline
- Future Comprehensive Community Cancer Screening and Support Program Initiatives
- Q&A – *Use the Raise Hand feature to ask a question*

Comprehensive Community Cancer Screening and Support Program Goals and Pillars

- To create a culture of cancer **prevention**, early **detection** and **collaboration with partners** to work toward a shared goal of dramatically **decreasing late-stage cancer incidence** for breast, cervical, colorectal and lung cancer and ensuring that all Medi-Cal members have **equitable access to high quality care**.



**Increase
Community and
Member
Awareness and
Engagement**



**Increase Access to
Cancer Screening**



**Improve Member
Experience
through out
Cancer
Treatment**

Stakeholder Engagement and Feedback

- Based on input from key internal and external stakeholders, CalOptima Health staff identified the following barriers faced by stakeholders in their efforts to improve cancer awareness, screening access, and member experience throughout cancer treatment:
 - Limited resources of small-scale organizations to develop member communication, educational materials, and awareness campaign toolkits
 - Need for patient navigators to guide members through cancer screening and support
 - Limited resources to support evening and weekend member appointments
 - Lack of equipment, technology and automation to support timely and member-focused outreach and interventions
 - Identified the need to work with community organizations to build trust and support member linkage to appropriate screenings and services

Funding Opportunity Categories and Outcomes

- To address barriers shared by stakeholders, CalOptima Health will provide **up to \$15 million** in grant funding to support activities related to three funding categories:
 - Capacity building
 - Infrastructure and capital improvements
 - Care coordination collaboratives
- Grant funds are intended to improve services and supports for CalOptima Health Medi-Cal members and at minimum result in the following expected outcomes:
 - Increased community and member cancer awareness and engagement
 - Increased access and utilization of cancer screening services
 - Decrease late-stage cancer discovery
 - Improved member experience throughout cancer treatment

Examples of Potential Programs or Projects

Hiring staff, patient navigators or consultants with lived experience and/or expertise to expand and support member programs

Providing training and skills development to providers, community health workers, and other stakeholders

Implementing other strategies of increasing staff capacity to improve services and supports

Investment in technology and/or equipment that support improved systems, workflows, outreach and access

The creation and/or expansion of partnerships collaboration with other organizations and systems of care with expertise




Evaluation Criteria

	Criterion	Maximum Points	Description of Basis for Assigning Points
1	Alignment with program	Pass/Fail	<ul style="list-style-type: none"> Project aligns with the program goals to increase awareness and access to cancer screening, decrease late-stage cancer diagnosis, and/or improve quality and member experience during cancer screening and treatment procedures
2	CalOptima Health core mission and value alignment	20	<ul style="list-style-type: none"> Project improves member health outcomes by addressing health disparities, removing barriers to access and providing opportunities for more CalOptima Health members to be treated with excellence and dignity
3	Decreases late-stage cancer diagnosis	20	<ul style="list-style-type: none"> Project demonstrates ability to increase screening as a means to decrease late-stage cancer diagnosis
4	Equity	20	<ul style="list-style-type: none"> Applicant describes how they will identify and tailor grant activities to meet the needs of the Medi-Cal populations most impacted by cancer
5	Project Implementation	20	<ul style="list-style-type: none"> Project plan is complete, incorporates evidence-based practices and includes specific objectives, logical and feasible activities, as well as clearly defined measures of success
6	Budget and Financial Management	10	<ul style="list-style-type: none"> Project budget is sound and provides detail on program plan Able to demonstrate strong financial management capacity
7	Capacity and Project Readiness	10	<ul style="list-style-type: none"> Applicant demonstrates experience in developing programs and interventions for Medi-Cal populations in Orange County Projects can be launched soon after the grant award
Total Earnable Points		100	

Applicant Eligibility

- CalOptima Health will consider applications from nonprofit and for-profit organizations, joint ventures, or partnerships that serve the identified purpose of this funding opportunity
- Grant funds may only be utilized for services and supports to CalOptima Health Medi-Cal members
- Applicants must propose projects or programs that align with the funding opportunity in this document and the Grant Application
- Applicants who previously received funding from CalOptima Health must be in good standing with the terms of that contract or grant agreement to be eligible for new funding
- Applicants are strongly encouraged to apply for funds when they are ready to implement the activity proposed for funding

Grant Application Process

	Submit application form online	<ul style="list-style-type: none">• https://webportalapp.com/sp/login/cancergrants• Create a profile or log in to an existing profile
	Provide proposed program information*	<ul style="list-style-type: none">• Program Description• Organizational information• Implementation plan and budget• Program objectives, key metrics, and results• Overall impact on increasing early detection and reducing late-stage cancer diagnoses among CalOptima Health members
	Upload the following documents	<ul style="list-style-type: none">• Current Listing of Board of Directors• Program Budget/Financial Plan• Most Recent Audited Financial Statements• Completed IRS W-9 Form

*This list is not exhaustive. Online form will require additional relevant information.

Grant Opportunity Timeline

Activity	Date
Notice of Funding Opportunity Released and Portal Opens	2/7/2024 at 9 a.m.
Q&A Session (<i>virtual</i>)	2/13/2024 at 2 p.m.
Questions Posted from Q&A Session	2/19/2024
Application Deadline	3/29/2024 at 5 p.m.
Application Review	4/1/2024 - 4/12/2024
CalOptima Health Board of Directors Meeting	5/2/2024
Announcement of Approved Grants	5/3/2024
Grant Agreements Processed	5/6/2024 - 5/31/2024
Grant Start Date	6/1/2024

For more information on these funding opportunities please visit:
<https://webportalapp.com/sp/login/cancergrants>

Future Comprehensive Community Cancer Screening and Support Program Initiatives

- A second round of competitive grants will be available in the future to build upon best practices and/or priorities emerging from the first round of grants
- Support expansion of a member-centered cancer screening collaborative that brings together health systems, researchers, community-based organizations, and members to design and implement programs and strategies to decrease late-stage cancer discovery
- Vendor contracts to support the member journey throughout screening, diagnosis and cancer treatment
- Direct contracts for program research and evaluation
- Outreach and engagement activities for focused populations
- Comprehensive Communication Campaign

Q&A

Email: populationhealthmanagement@caloptima.org



CalOptima Health

Stay Connected With Us

www.caloptima.org

   @CalOptima